

ARTISTIC FILE





**A costumed, immersive  
and participatory  
musical experience  
for public spaces**



Crédit Photo : Nico M

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# ARTISTS STATEMENT

**Le Bal des Oiseaux** as a ritual for emerging from the crisis

**A ball** as a celebration of getting together

**The birds** as an invitation to experience suspended time.

**The music** to lighten up, enchant and dance away.

**Costumes** to dare to change, switch off and show off

**An immersion** into a luxuriant world of fantasy.

**A much-needed break from an all-too-common reality.**

**Le Bal des Oiseaux is an invitation to take a step into a musical and costumed world.** It's a warm, inviting space where you'll want to dive in and move your body to the fiery rhythms of **Exotica music**.

The Bal des Oiseaux is a place of communion, of living and being together, where we can come together, despite our differences, and experience the full extent of the human bond.

Traditionally, people have always dressed up to go to a ball. We dress up, we make ourselves beautiful, we put on our best clothes! Like a "second skin", costumes allow us to let go of our inhibitions, to transform and transcend ourselves.

The Birds, with their powerful symbolism of freedom and airiness, are the foundation of the identity of this Ball, which **provides the public with a unique experience, out of the everyday, where letting go is allowed.**

Photo credit Nico M





# ECLOSION OF THE PROJECT



Since its creation in 2014, Des Habits et Vous has accompanied a number of balls featuring a wide range of music and styles (La Piste à Dansoire - Mobil Casbah / Le Bal du "Tout-Monde" - Engrenage[s] / Le Bal Funk et son Soul Train Line - Engrenage[s] / Le Bal de Monsieur Larsen / TSF Sound System - Les Oeils / ...).

As these collaborations continued, La Costumerie began to seek autonomy and to create a formula with its own artistic identity and its own inspirations.

Then came the connection with the Exotica music group "Tiki Paradise". The desire grew to work together, to blend their two universes and take the two projects to another dimension. The idea for Bal des Oiseaux was born.





# The Show

At this ball, **music and costuming are on the same level.**

The audience is invited to visit the Costumerie, where they are invited to leave their everyday clothes behind and put on outfits with an exotic imagination.

As the live music plays, costumes emerge, make appearances, parade across the dance floor and take their place in this welcoming space. Then, unique identities begin to blossom, forming a cohesive whole. **This is how the ball gets going, in several phases punctuated by impromptu and suspended moments.**



A procession of costumes, made in advance with the inhabitants, embarks the audience in a choreographic ritual and the music gently builds up to a collective lift-off.

**There's no narration as such, so the audience can come and go as they please, catch the Ball in progress, leave, come back ... as they please**



From the opening reception to the final tableau, the ball is led by characters with multiple identities; part dance leader, part near-divine Diva, part imaginary birds, these guides lead the audience to embrace and redefine a shared fantasy by teaching them the codes: **celebrating the collective and resonate with each other.**





# CONDUCT

**The Ball consists of 5 acts, from the opening to the final finale.**

## **Act 1 (30'): Audience reception**

Costumerie and bar opens.

Tropical atmosphere with sound effects.

The public is welcomed by cast members of the Ball and is given time to acclimatize to the set, get into costume and mingle.

## **Act 2 (60'): Beginning of the ball**

Musicians take to the stage, playing live dance music (mambo, cumbia, exotica, afro, etc.).

The Masters of Ceremony perform aesthetic tableaux and guide the audience through a few choreographies.

## **Transition:**

Closing of the Costumerie.

The live musicians step aside and a DJ set takes over. The music builds in intensity; a first climax to bring a clean break.

In the background: the musicians prepare for the procession. The costumers prepare the parade participants.

## **Act 3 (30'): The Procession**

All the members of the Birds' Ball and the participating accomplices form a procession through the audience for the costume parade and choreographic ritual. More organic music is played live in the middle of the audience.

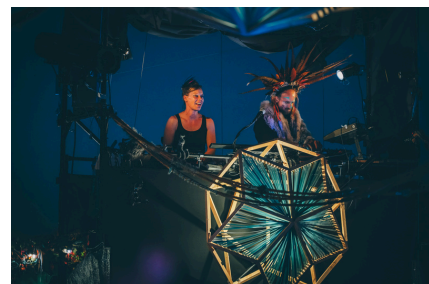
## **Act 4 (60'): Take-off**

The Costumerie re-opens.

The live musicians return to the stage to play a more electronic set. The atmosphere intensifies until take-off, like a sort of collective trance.

## **Act 5 (15'): The Finale**

Celebration and collective dance.



Teaser available on  
Youtube



The video has not been shown to the public yet,  
please do not share it outside of the professional sphere



# THE 'BIRDS' OF THE BALL

**Noémie Bourigault – Project leader**

Textile scenography and costume design / Costumer

**Benoît Rutten – Project leader**

Musician (drums, percussion)

**Erwan Salmon**

Musician (saxophone, keyboards, vocals)

**Martin Feuvrais**

Musician (bass, keyboards, vocals)

**Nicolas Chatalain**

Musician (guitar, vocals)

**Julien Moinel**

Costumer and DJ

**Baptiste Abraham**

Comedian, MC

**Karl Benthó**

Comedian, MC

**Margot Le Du**

Textile scenography and costume design / Costumer

Alice Bouloin

**Luc Mainaud**

General manager and builder

**Bénédicte Beurard**

Lighting and set designer / builder

**Clément Palant**

Sound engineer

**François Juliot**

Artistic and scenic consultant

**Alice Boulouin, Margot Le Du et Julie Honoré**

Alternates





# DETAILS

## **Duration : 3h15.**

Capacity inside the scenography: **400 people**, but an entire public square can be affected! A chill-out area can be set up in front of the entrance to the Ball (see technical details).

**A popular, intergenerational experience designed for the public space, at the intersection of live music, performance and costumed ball.**

## **The Ball should start 1 hour 30 minutes before sunset.**

Consequently, the procession takes place after 1 hour 30 minutes of play and must correspond to this change in natural lighting. This transitional moment is important for the dramatic intensity of the ball.

We can also adapt the Ball for daytime, and indoors (under certain conditions).

A bar structure is at the disposal of the organizers for the duration of the Ball. Management of the bar is the responsibility of the organizer (see technical data sheet), and so are the profits!

We are asking for **6 to 10 volunteers**: 4 for the costume parade during the procession + 4 to 6 for the Costumerie for the duration of the Ball. Please propose these missions to people you trust, who are motivated, outgoing and resourceful, so that they can make the most of it.

## **Contacts**

### **Administrative contact – Engrenage[s]**

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Pictures available on demand

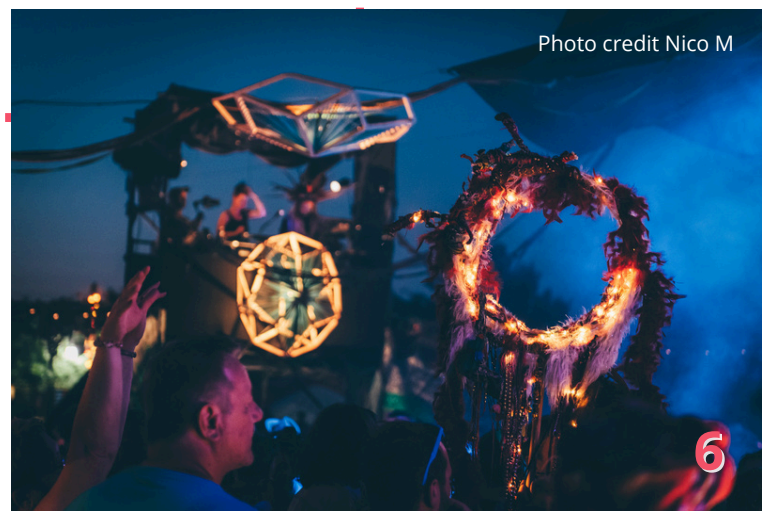


Photo credit Nico M



# PARTNERS

## **This project is currently supported by :**

Spectacle Vivant en Bretagne : aide à la diffusion

La DRAC – aide au projet

L'association Rue des arts / Festival Désarticulé à Moulins pour un accueil en résidence mission sur le territoire en 2022/2023 en partenariat avec Roche aux Fées Communauté

Le Fourneau, Centre National des Arts de la Rue et de l'Espace Public en Bretagne

Résidence et Aide à la création : Atelier 231, Centre National des Arts de la Rue et de l'Espace Public à Sotteville-lès-Rouen

Centre culturel Pôle Sud à Chartres de Bretagne

L'Hermine, Scène de territoire pour la danse – Sarzeau, Golfe du Morbihan Vannes Agglomération

L'Espace Beausoleil à Pont-Péan

Sur le Pont, CNAREP en Nouvelle-Aquitaine et de la Ville de Puilboreau

Espace Galatée à Guichen, la Ville de Guichen et le Collège Noël du Fail de Guichen

Spectacle Vivant en Bretagne / Plein Phare Création Grand Ouest – Festival Les Rias

La Martofactory à Sixt sur Aff

Le Département d'Ille et Vilaine

Ville de Rennes – subvention aide à l'équipement 2022

**Winner of the 2022 Commission d'aide à l'écriture pour l'Espace Public (commission to support writing for the Public Space) de l'association Beaumarchais/SACD/ La culture avec la copie privée**



# CULTURAL ACTIONS

Since 2019, the two costume designers at Le Bal des Oiseaux, Noémie and Margot, have been running **participative costume design workshops**, to help people learn about the profession of costume designer and all the stages involved in creating a costume.

**Costumes become a medium, helping to forge social connections through their making.** The concept behind these workshops is to bring people together around the creation of textile works.

With this in mind, and ahead of a scheduled performance by the Bal des Oiseaux, we're proposing that the people of a given territory come together to work on some costumes for the performance in question. There are in fact costumes called "**Monumental Costumes**" that are paraded at a certain time during the Bal des Oiseaux.

If there is no desire or opportunity to hold these workshops beforehand, the Bal can also come with its own collection of monumental costumes for the parade.

We will bring all the materials needed to create these costumes (sewing machine, scissors, needles, thread, etc.), needles, thread, etc.) and all the materials we've previously sourced and/or recovered through several partnerships with recycling centres (fabrics, feathers, beads, old jewellery, small manufactured objects manufactured objects, canvas, plastic flowers, etc.). These workshops, through the reuse approach, show that it's possible to create beautiful costumes out of everything around us.

**Last but not least, it's about working together, combining our imaginations to create a collaborative creation!**

Photos credit Nico M

